## How Can Kennedy High School Cheerleaders Help Your Business?

Dear (Business Name),

We were just thinking about you!

We understand that you’re in close proximity to Kennedy High School, just like our cheer team.

So, naturally we were CURIOUS how we might be able to help each other out.

## In fact, we have a business proposal that we wanted to get your opinion on.

Because you are a local business owner, we thought we owed it to you to contact you first BEFORE we contacted the other business owners in La Palma.

The Kennedy High School Cheer and Song program receives all of our funding from family and friends sponsorship and community donations.

This year we are making the shift from being a sideline cheer and song program to becoming a competition cheer and song program. All contributions will go directly towards the program and help us purchase things like much needed equipment, competition music and choreography, competition fees, uniform expenses, etc. Your support can have such a big impact! We would be honored and grateful for any amount you can give to help us make the transition possible and to be able to experience all the great opportunities that come from being a quality high school cheer and song program.

Our athletes want to make Kennedy and all of La Palma and the surrounding cities proud of them.

This is where you can make a difference in the life of a local teenager.

## KHS Cheer & Song can help your business grow!

Each year, our football & basketball games draw crowds of thousands. That is a lot of potential customers for you, isn’t it?

All of these families live near and around your business, and throughout the year may need the services of a (Business Type).

THINK about thousands of local neighbors seeing YOUR name at every football game, every basketball game, and every time they visit our website and see our social media posts.

We would love to recommend them to you.

In fact, we could even do an interview on you and your business. Imagine a video of cheerleaders interviewing you. You can explain to people what you do and how you can help them! In addition, we will feature this interview on our facebook page and website too.

PLUS you get an autographed photo of our cheer squad in front of your office that is suitable for framing.

## How can you help?

Most local businesses are helping support our cheer team in one of three ways.

* An outright donation which gets your name on our sponsorship page and a link to your website.
* A sponsorship advertising program that gets thousands of people to see your name brand.
* You can donate a product or a service we can raffle off. This will introduce new customers to your business.

Please remember that all your donations are tax deductible.

## YIKES, How much is this going to cost me?

That is the best part. We have 5 simple plans that make it affordable for every business owner in La Palma. Our sponsorship program includes the following options:

Silver: ($100 - $299)

Receives your business name / your name on the KHS 2019-2020 Sponsor Banner which is displayed at various events throughout the year and at all football home games.

Gold: ($300 - $499)

Receives the above PLUS your business name / your name on our “Sponsors” t-shirt worn by athletes throughout the year and by ALL participants in our Fall Clinic Football Game & Winter Clinic Basketball Game.

Platinum: ($500 - $999)

Receives ALL of the above PLUS a link to your business website and a note of appreciation to be featured on the KHS Cheer and Song Website.

Corporate: ($1,000 & Up)

Receives ALL of the above PLUS an individual company banner to be displayed at all football home games, PLUS a KHS Cheerleader video interview with you about your business to be featured on the KHS Cheer Facebook page and KHS Cheer and Song Website.

Other: ($25 - $99 or Physical Donations)

Receives KHS Cheer Tax ID# 84-1929128 for your tax donation.

YES, I would like to support \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(Cheerleaders Name - if none, all funds will go directly into the booster program)

LEVEL OF SUPPORT:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ AMOUNT:\_\_\_\_\_\_\_\_\_\_\_\_\_

BUSINESS NAME:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CONTACT PERSON:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

BILLING ADDRESS:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

CITY, STATE, ZIP:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

PHONE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_E-MAIL:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Bill my pledge for: ❑ Full Amount ❑ Two Payments ❑ Check Enclosed ❑ Pay Online

*90% of your monetary donation goes to your specified cheerleader. 10% will go to the Kennedy High School Cheer Boosters to cover the cost associated with the Sponsorship Program. Donations of Physical Items will be used for raffles or to benefit the team.*

*Sponsorship deadline for business/family names to appear on all items is August 1, 2019.*

*Tax ID # 84-1929128*

*Please make checks payable to: Kennedy Spirit Squad Boosters and mail to Kennedy Spirit Squad*

*PO Box 292, Buena Park, CA 90620*

*We also accept Venmo @khsspiritsquadboosters, and have several online credit card payment options available.*

*THANK YOU FOR YOUR SUPPORT!*

*Sincerely,*

*(Athlete Name)*